

## Data Protection

With this privacy policy we inform you about the handling of your personal data when using our website. Personal data is all information that identifies you as a person.

Insofar as personal data (eg name, address or e-mail addresses) are collected on our pages, this is done as far as possible on a voluntary basis. Your personal data will not be disclosed to third parties without your express consent.

We point out that the transmission of data on the Internet (for example, when communicating by e-mail) is not secure for technical reasons. A complete protection of the data from access by third parties is not possible during transmission.

1. Name and contact details of the controller and the company data protection officer  
This privacy policy applies to data processing by:

Private Dental Practice Dr. med. Morlok  
Dr. Stefanie Morlok  
Landsberger Str. 511  
81241 Munich  
Tel .: 08806 958630  
E-Mail: info@drmorlok.de

2. Collection and storage of personal data as well as the nature and purpose of their use

a) When visiting the website

When you visit our website, the browser used on your device automatically sends information to the server of our website. This information is technically required for the display of our website and is temporarily stored in a so-called server log file.

The following information will be collected without your intervention and stored until automated deletion:

IP address of the requesting computer (possibly in anonymous form),

Date and time of access,

Name and URL of the retrieved file,

Website from which access is made (referrer URL),

used browser and, if applicable, the operating system of your computer as well as the name of your access provider.

We process the mentioned data for the following purposes:

Ensuring a smooth connection of the website,

Ensuring comfortable use of our website,

Evaluation of system security and stability as well  
for further administrative purposes.

The legal basis for data processing is Art. 6 para. 1 p. 1 lit. f DS-GMO. Our legitimate interest follows from the data collection purposes listed above. In no case we use the collected data for the purpose of drawing conclusions about you.

b) When registering for our newsletter

If, pursuant to Art. 6 para. 1 sentence 1 lit. If you have expressly consented to the DS-GVO, we will use your e-mail address and the data voluntarily entered by you in this regard to regularly send you our newsletter.

The deregistration is possible at any time, for example via a link at the end of each newsletter. Alternatively, you can also send your unsubscribe request to info@drmorlok.de by e-mail.

c) By using our contact form and the appointment request

For questions of any kind, we offer you the opportunity to contact us via a form provided on the website. It is necessary to provide a valid e-mail address and further contact details, if necessary, so that we know from whom the request originates and in order to be able to answer them. Further information can be provided voluntarily.

The data processing for the purpose of contacting us is in accordance with Art. 6 para. 1 p. 1 lit. a DS-GVO on the basis of your voluntarily given and at any time against us revocable consent.

The personal data collected by us for the use of the contact form will be automatically deleted after completion of the request made by you and conclusion of the matter.

d) When using the order form

For orders, we offer you the opportunity to do so through a form provided on the website. It will require the name, address details, valid e-mail address, and product selection to let us know who the request came from and to handle it properly.

The processing of orders and payment transactions with us takes place in accordance with Art. 6 para. 1 sentence 1 lit. b DS-GMO for the purpose of implementing the contract. The data collected by us during the order will be deleted as soon as they are no longer needed for the purpose of contract execution and settlement - at the latest after the occurrence of the respective limitation period.

e) When using YouTube

In order to make our websites more appealing, we have included content from YouTube there. These are videos that can be viewed in a separate window (YouTube videos below). The YouTube site is operated by Google subsidiary YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA (YouTube). All rights to the website, logos and name are on YouTube.

We've included the YouTube videos so that they will not be activated until you click on them to avoid transferring data to YouTube when you visit our site without your consent. You can activate the YouTube videos at any time by clicking on them. Only then does your browser connect directly to the servers of YouTube.

Attention: after clicking on the YouTube video you can already transfer data to YouTube, even without actually watching the video. YouTube may then identify you, especially if you're logged in to your YouTube account at the time the YouTube video is activated. We will no longer have any influence on this data transmission and further processing.

For more information about how YouTube collects and processes your data and related rights, please refer to the Google Privacy Policy (<https://google.com>> Privacy Policy).

f) When using Google Maps

In order to make it easier for our patients and visitors to find our practice, we have integrated the map service Google Maps on our website. This is provided by Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA (Google).

We have disabled Google Maps by default to avoid transferring data to Google when you visit our site without your permission

In order to be able to see the corresponding map section, you must activate Google Maps by clicking on the corresponding button or link. This will allow your browser to connect to Google's servers. As a result, Google learns that our website has been accessed via your IP address and which location is being searched for.

For more information about Google's data collection and processing and use of your data and related rights, please refer to the Google Privacy Policy (<https://google.com>> Privacy

Policy).

The use of Google Maps by us takes place on the basis of Art. 6 para. 1 lit. f DSGVO.

### 3. Cookies

Like many other sites, our website uses cookies. These are small files that your browser automatically creates and that are stored on your device (desktop, laptop, tablet, smartphone, etc.) when you visit our site. Cookies do not damage your device. In particular, they contain no viruses, Trojans or other malicious software. In the cookie information is stored, each resulting in connection with the specific accessing terminal. Immediately we do not get any knowledge of their identity.

The use of cookies serves to make the use of the website more pleasant. We use session cookies to recognize that you have already visited individual pages on our website. Session cookies are automatically deleted when you leave our website.

### 4. Data deletion and storage duration

The personal data of the data subject will be deleted or blocked as soon as the purpose of the storage is deleted. In addition, storage may take place if provided for by laws or other legal regulations to which the person responsible is subject. Blocking or deletion of the data also takes place when a storage period prescribed by the standards mentioned expires, unless there is a need for further storage of the data for conclusion of a contract or fulfillment of the contract.

### 5. Disclosure of data

A transfer of your personal data to third parties for purposes other than those listed below does not take place.

We only share your personal information with third parties if:

You your according to Art. 6 para. 1 p. 1 lit. a DS-GVO have given express consent to the disclosure pursuant to Art. 6 para. 1 sentence 1 lit. f DSGVO is required to assert, exercise or defend legal claims and there is no reason to assume that you have a predominantly legitimate interest in not disclosing your data,

in the event that disclosure pursuant to Art. 6 para. 1 sentence 1 lit. c DS-GMO is a legal obligation, as well

this is legally permissible and according to Art. 6 para. 1 sentence 1 lit. b DS-GVO is required for the settlement of contractual relationships with you.

### 6. Affected rights

You have the right:

in accordance with Art. 15 DS-GVO, to request information about your personal data processed by us. In particular, you can provide information on the processing purposes, the category of personal data, the categories of recipients to whom your data has been disclosed, the planned retention period, the right to rectification, deletion, limitation of processing or opposition, the existence of a The right to complain, the source of their data, if not collected from us, and the existence of automated decision-making including profiling and, where appropriate, meaningful information about their details;

in accordance with Art. 16 DS-GVO, to immediately demand the correction of incorrect or complete personal data stored with us;

in accordance with Art. 17 DS-GVO, to request the deletion of your personal data stored

by us, except in cases of processing for the exercise of the right to freedom of expression and information, for the fulfillment of a legal obligation, for reasons of public interest or for assertion, exercise or defense of legal claims is required;

according to Art. 18 DS-GVO to demand the restriction of the processing of your personal data, as far as the accuracy of the data is disputed by you, the processing is unlawful, but you reject their deletion and we no longer need the data, but you to assert , Exercise or defense of legal claims or you have objected to the processing according to Art. 21 DS-GVO;

in accordance with Article 19 GDPR, whether the controller informs all recipients to whom personal data have been disclosed of any correction or deletion of the personal data or a restriction of processing under Article 16, Article 17 (1) and Art. 18 communicated.

pursuant to Art. 20 DS-GVO to receive your personal data provided to us in a structured, common and machine-readable format or to request the transfer to another person responsible;

pursuant to Art. 7 para. 3 DS-GVO your once granted consent to us at any time to revoke. As a result, we can not continue the data processing based on this consent for the future, and

pursuant to Art. 77 DS-BER, to complain to the data protection supervisory authority.

## 7. Right to object

If your personal data are based on legitimate interests in accordance with Art. 6 para. 1 sentence 1 lit. f DS-GVO are processed, you have the right to file an objection against the processing of your personal data in accordance with Art. 21 DS-GVO, provided there are reasons for this arising from your particular situation or if the objection is directed against direct mail. In the latter case, you have a general right of objection, which is implemented by us without specifying any particular situation.

If you would like to exercise your right of revocation or objection, please send an e-mail to [info@drmorlok.de](mailto:info@drmorlok.de)

## 8. Data security

We use the widely used Transport Layer Security (TLS) method in conjunction with the highest level of encryption supported by your browser. In general, this is a 256-bit encryption. If your browser does not support 256-bit encryption, we'll use 128-bit technology instead. Whether a single page of our website is transmitted in encrypted form is indicated by the closed representation of the key or lock symbol in the status bar of your browser.

We also take appropriate technical and organizational security measures to protect your data against accidental or intentional manipulation, partial or total loss, destruction or against unauthorized access by third parties. Our security measures are continuously improved in line with technological developments.